# Public Health Nurse Ready

## Public Health Nursing Educational Webinar

July 20, 2011

**The University at Albany**
School of Public Health
Center for Continuing Public Health Education

# Today's Speakers

**Dawn Bleyenburg, MS, CHES**
Assistant Director and Project Coordinator
Center for Public Health Continuing Education
University at Albany School of Public Health

**Michelle Cravetz, MS, RN-BC**
Nurse Planner, PHN Ready Program
Center for Public Health Continuing Education
University at Albany School of Public Health

# Learning Objectives

At the end of this session, the learner will be able to:

- Discuss the Public Health Nurse Ready program and its usefulness to new and practicing PHNs.
- Locate PHN Ready enrollment and content information on the web.
- Describe the benefits of the Public Health Nurse Ready program in meeting professional development goals for PHN supervisors and staff.

# Public Health Nurse Ready

- A FREE online certificate program
- Self-paced
- Available 24/7, Countrywide
- Competency-based
- Awards CNE nurse contact hours
- Tracked in a learning management system

# No Kidding!

- No cost for the courses.
- No cost for the certificate.
- No cost for continuing education credits.

# Our website address:

**www.phnready.org**

- Explains the program
- Has the links to the Student Guidebook
- Links to very complete course descriptions
- Also links to NYSDOH Sanitary Code requirements for Continuing Ed:
  - Public Health Nurse 2 (15 hours)
  - Supervising PHN (15 hours)
- Links to other Center programs

# Requirements

- Access to the internet**
- A nursing credential (RNs and LPNs)
- Males over the age of 18 must provide proof of registration with the Selective Service System

**We have DVD copies available for those who, due to low bandwidth, have troubling viewing the webstreams.

- Students may enroll from any geographic location in the US or territories
- We have accepted students from Canada and Malaysia

# Intended Audience for PHN Ready

- Those with a nursing background
- New to Public Health Nursing Practice
- Re-entering Public Health Nursing Practice following an absence from the field
- Nurses wanting a refresher on public health topics

# Our "Found" Audience for PHN Ready

- Practicing PHNs
- Nurses with BSNs or higher – make up over half of the student population
- College professors/university nursing faculty
- Students of public health nursing
- Those wishing to enter public health nursing

# PHN Ready Learner Profile

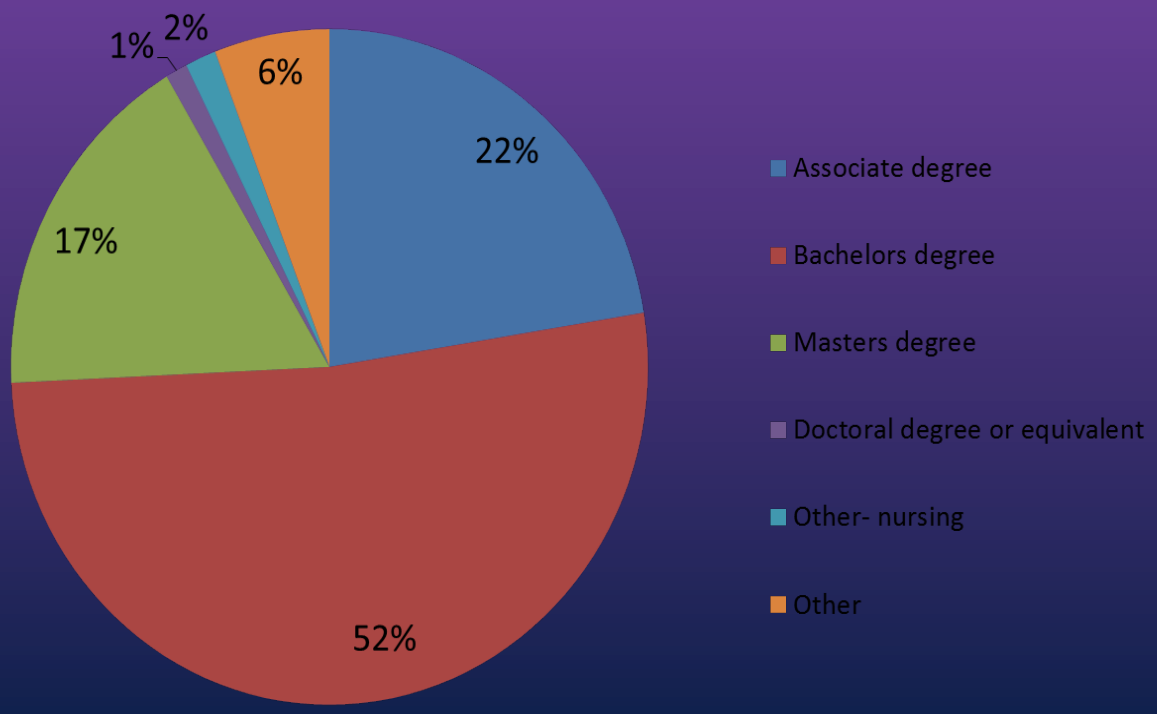
*PHN Ready was launched 12/03/2010.*

*As of 06/27/2011:*

- Total Enrollees: 654
- Total Users (in progress): 574
- Total Graduates: 80
- Gender: 22 males; 632 females

# Top States, Enrollment-wise

# Education Levels of Enrollees



# Courses

- Courses are based on the Quad Council Competencies for Public Health Nursing
  - The Assoc. of State and Territorial Directors of Nursing
  - The American Public Health Association PHN Section
  - The Assoc. of Community Health Nursing Educators
  - The American Nurses Association
- Courses are designated as CORE or ELECTIVE

# Core Courses (7 courses = 10.5 hours)

- Orientation to Public Health
- Exploring Cross-Cultural Communication
- Field Epidemiology
- Health Literacy and Public Health, Module 1
- Public Health Nursing Standards and Credentials
- Public Health and Public Policy
- Healthy Places Leading to Healthy People: Community Engagement Improves Health for All

## CORE Requirements

| Course Title | Course Format | NYSDOH LMS Course Number | Continuing Credits Offered | Estimated Completion Time |
|---|---|---|---|---|
| Orientation to Public Health | Self-paced online course | NYNJ-201 | No credits offered | 2 hours |
| Exploring Cross-Cultural Communication | Self-paced online course | NYNJ-042 | 2.5 CHES<br>2.5 CNE<br>2.5 CME | 2.5 hours |
| Field Epidemiology | Self-paced online course | UACPHP-206 | Credits will be offered soon | 1.5 hours |
| Health Literacy and Public Health (Module 1 of 2) | Self-paced online course | NYNJ-089a | 1.5 CHES<br>1.5 CNE<br>1.5 CME | 1.5 hours |
| Public Health Nursing Standards and Credentials: What's Happening with Public Health Nursing? | Archived Webstream | UASPH-PHL051707 | 1.0 CHES<br>1.0 CNE<br>1.0 CME | 1 hour |
| Public Health & Public Policy | Archived Webstream | UASPH-PHL111606 | 1.0 CHES<br>1.0 CNE<br>1.0 CME | 1 hour |
| Healthy Places Leading to Healthy People: Community Engagement Improves Health for All | Archived Webstream | UNC-051107a | No credits offered | 1 hour |
| | | | TOTAL: | *10.5 hours* |

# Elective Courses (Choose 5 hours):

- Introduction to Public Health Surveillance
- Introduction to Assessment
- Practicing Cross-Cultural Communication (Choose 1 of 4)
  - Hepatitis A Outbreak
  - The Bamboo Dragon
  - Community Health Workers
  - Flood Module
- From Evidence to Practice: A Systematic Approach to Address Disparities in Health Outcomes
- Strategies for Addressing Low Health Literacy (Module 2)
- Messenger Chronicles: Effective Communication Strategies for Difficult Conversations
- Public Health Works and the Future of Public Health

## ELECTIVES (Choice of 5 hours)

| Course Title | Course Format | NYSDOH LMS Course Number | Continuing Credits Offered | Estimated Completion Time |
|---|---|---|---|---|
| Introduction to Public Health Surveillance | Self-paced online course | NCCPHP-EPIE 4.1 | .05 CEU<br>.5 CME | .5 hours |
| Introduction to Assessment | Self-paced online course | NCCPHP-PHE01 | .1 CEU | 1 hour |
| Practicing Cross-Cultural Communication:<br>(Choose one of the 4)<br>- Hepatitis A Outbreak (Module A)<br>- The Bamboo Dragon (Module B)<br>- Community Health Workers (Module C)<br>- Flood (Module D) | Self-paced online course | NYNJ-068a<br>NYNJ-068b<br>NYNJ-068c<br>NYNJ-068d | 1.5 CHES<br>1.5 CNE<br>1.5 CME | 1.5 hours |
| From Evidence to Practice: A Systematic Approach to Address Disparities in Birth Outcomes | Self-paced online course | EBPH-075 | 3.0 CHES<br>3.0 CNE<br>3.0 CME | 3 hours |
| Strategies for Addressing Low Health Literacy<br>(Health Literacy and Public Health Module 2 of 2) | Self-paced online course | NYNJ-089b | 1.5 CHES<br>1.5 CNE<br>1.5 CME | 1.5 hours |
| Messenger Chronicles: Effective Communication Strategies for Difficult Conversations | Self-paced online course | NYNJ-182a | 1.0 CHES<br>1.0 CNE<br>1.0 CME | 1 hour |
| Public Health Works and the Future of Public Health | Archived Webstream | UASPH-PHL031707 | 1.0 CHES<br>1.0 CNE<br>1.0 CME | 1 hour |

# Potential Uses of PHN Ready Courses

- Orientation of new staff or faculty
- In-service education to enhance the skills of public health nurses
- Free source for continuing public health nurse education to support certification requirements
- Incorporation by nursing faculty into new or existing courses in public health nursing
- For agency accreditation

# It's Easy to Enroll

- Students may enroll from any geographic location in the US or territories
- Enroll through the New York State Department of Health Learning Management System (www.nylearnsph.com)
- Directions are in Student Guidebook
- Students track their course completion progress, then apply for the certificate

# Certificates

- Students apply for their PHN Ready certificate on completion of required courses and hours
- Self-Tracking form is provided
- Certificates are issued by the Center for Public Health Continuing Education, University at Albany School of Public Health

*PHN2 and SPHN Certificates are issued by the NY State Department of Health.*

# Future Plans

- More courses are in production
  - Community Dimensions of Practice
  - Financial and Program Management for PHNs
  - Precepting Students
  - Mentoring First-Year Employees
- PHN Ready is funded until February 2012.
- Empire State Public Health Training Center is committed to carrying on the program after grant funding ends.

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*This is an equal opportunity program.*

# Also Available…and FREE!

**Nurse Training on Immunization Project (www.nursetip.org)**

- Free, on-line webcasts
- Topics include: vaccine safety, talking to patients and families about vaccine-related issues, vaccine acceptance, immunizing to prevent and control outbreaks, vaccineology 101
- Free training DVDs available

# Also Available…and FREE!

**Public Health Live!** (www.phlive.org)

- Free, archived, live broadcasts on a variety of current "hot topics"

**New York-New Jersey Public Health Training Center** (www.nynj-phtc.org)

- Offering a wide variety of free, on-line educational resources for public health professionals

**Empire State Public Health Training Center** (www.empirestatephtc.org)

- Providing competency-based training with a focus on distance learning
- Free online course – Orientation to Program Evaluation

# THANK YOU !

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