



The Pulse of MAPHN



“Making a difference to improve and protect the health of our communities.”

Volume 4 Issue 2

www.maphn.org

SUMMER 2019

From The President of MAPHN Ruth Mori



Ruth Mori, MSN, RN
MAPHN President

A Message from our President

I am most excited to become the new President for MAPHN as we continue to demonstrate our impact and declare the need for all residents to have ongoing access to a public health nurse. As we gather to remember the deliberations and signing of our American Independence, this is an opportune time to review our organization's recent development of a strategic plan. For those in attendance at our Annual Conference and Meeting in May, we had a hearty discussion that focused on the two goals we plan to initiate this fiscal year. These include, *Increasing the Public's Knowledge and Understanding of the Role and Value of Public Health Nursing and Advocating for Policies that Support Current and Evolving Public Health Nursing Practice*. The objectives and strategies that have been developed for each goal will help us to remain diligent in our focus and we encourage all members to "sign on" to our own declaration! Wishing each of you a fabulous summer as we continue to strengthen public health nursing in Massachusetts together!!

All my best,

Ruth

President@maphn.org



MEET YOUR MAPHN BOARD!

Here is your elected Board of Directors for the coming year:

President Ruth Mori (2019-2021)

president@maphn.org



Vice President Terri Khoury (2018-2020)

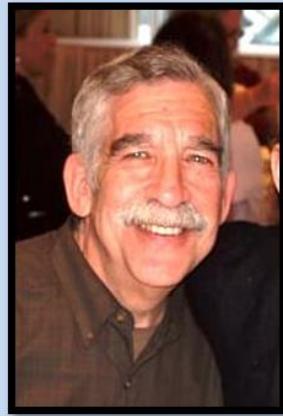
vicepresident@maphn.org



Secretary AnnMarie McCauley (2019-2021)

secretary@maphn.org





Treasurer Dov Yoffe (2018-2020)

treasurer@maphn.org

Director At Large Angela Kramer (2019-2021)

akramer@ludlow.ma.us



Director At Large Traci Mello (2018-2020)

tmello@comcast.net

Massachusetts Association of Public Health Nursing

STRATEGIC PLAN

December 1, 2018

Prepared by Laurie Stillman, public health management consultant under the guidance of MAPHN President Caroline A. Kinsella

Introduction

Public health nursing is defined as the practice of promoting and protecting the health of populations using knowledge from nursing, social, and public health sciences (APHA Public Health Nursing Section, 1996).

Public health nursing practice primarily focuses on promoting the wellbeing of populations, as opposed to medically treating individuals, with the goal of promoting community health as well as preventing disease and disability. Public health nurses (PHNs) work in a variety of settings, including but not limited to government health departments, schools, homes, VNA's, community health centers, clinics, correctional facilities, and worksites.

As the first official state organization representing public health nurses, the **Massachusetts Association of Public Health Nurses (MAPHN)** was incorporated in 1998 as a 501(c)3 nonprofit organization to:

- Provide a common voice on issues of public health nursing
- Maintain regional chapters
- Provide educational programs
- Advocate for public health nursing
- Enhance the health of Massachusetts residents.

Membership information culled from a 2018 MAPHN membership survey provides a helpful, but perhaps imprecise picture of the nursing professionals that belong to the organization:

- 58% have worked in the field for at least a decade
- 24% have worked as a public health nurse for 5 years or less
- The majority of members hold an RN or BSN degree
- The great majority of MAPHN members work for local health departments
- About 13% of members work in a school or a community-based organization
- Approximately 8% of members teach nursing at the college level
- Nearly 50% of members work full time; the remainder mostly work part time or have varied part time hours. Approximately 20% of the part-time workforce are employed 3-4 days/week and about 20% work 1-2 days/week on a regular schedule
- The typical PHN feels that they received insufficient public health nursing training as part of their nursing degree

Based on the survey, members believe that MAPHN functions extremely well by offering networking opportunities and information relevant to their PHN practice. Members are generally satisfied with their affiliation with MAPHN, but indicate there is room for improvement in the way of needing to offer more professional development opportunities, advocating for the public's health and for the PHN workforce, and community service opportunities.

As the organization grows, and as the profession changes and evolves, MAPHN's leadership has determined that it is advisable to develop a Strategic Plan to guide their priorities over the next three years. The plan would serve as a critical roadmap to identify opportunities for enhancing the association's statewide leadership role in promoting the professional interests of its workforce and identifying operational

strategies for maximizing MAPHN's efficiency and effectiveness in their role as a statewide membership organization.

Methodology

MAPHN President, Caroline Kinsella, hired public health management consultant, Laurie Stillman to help guide the organization's planning process. To inform the development of the Strategic Plan, the consultant conducted an environmental scan of national public health nursing organizations, reviewed selected relevant published articles, interviewed four Massachusetts public health nursing leaders, and analyzed a 2018 MAPHN membership survey. The information gathered through this process was documented in a *Background Report*, which helped to inform the outcomes of a four-hour Strategic Planning MAPHN leadership retreat held at the Town of Milton Library on November 20, 2018.

The retreat was facilitated by Laurie Stillman, MHSM. There were thirteen members in attendance, and one person joined by phone. The retreat's purpose was to develop a Vision Statement, Goals, Objectives and Strategies to guide the organization over the coming three years. The final Strategic Plan elements as of December 1, 2018 are as follows.

Massachusetts Association of Public Health Nurses

Strategic Plan

VISION

Public health nursing is recognized as a respected and integral profession within the public health workforce consisting of well-trained and knowledgeable public health leaders who develop and implement regulations, policies, and programs designed to keep all populations healthy and safe.

MISSION

The Massachusetts Association of Public Health Nurses seeks to strengthen the leadership role of the public health nurses within the Commonwealth of Massachusetts.

GOAL #1

Increase the public's knowledge and understanding of the role and value of public health nursing.

Objective #1

Hire professional to create at least two written products to help legislators and other policymakers understand the role and value of public health nursing.

Key Strategies:

- Hire a professional or intern to write a brief report or white paper to disseminate to the Massachusetts General Court's relevant committees that demonstrates the value and contributions of public health nurses to keeping populations healthy and safe, with recommendations for raising their participation in the public health workforce
- Hire a lobbyist to present the report

Objective #2

Create promotional materials that public health nurses can utilize for helping the general public to better understand their role and value.

Key Strategies:

- Press releases should be developed for PHNs to submit to local papers and social media across the state
- Provide resources for presentations at local meetings and gatherings

Objective #3

Create educational campaign to increase municipalities and Boards of Health's knowledge and understanding of the public health nursing role.

Key Strategies:

- Hire professional or intern to create educational materials geared to municipal leaders and Boards of Health
- MAPHN members will present materials to municipal and BOH officials.

GOAL #2

Expand and strengthen public health nursing practice and identify and promote leadership opportunities

Objective #1

Identify and leverage educational resources and create innovative pathways for professional development.

Key Strategies:

- Collaborate with the Local Public Health Institute at Boston University School of Public Health, and leverage their leadership trainings with school nurses and other local public health professionals

- Increase exposure of nursing students to public health practice through a unique population health curriculum

Objective #2

Sponsor and incentivize opportunities for MAPHN members to participate in leadership programs.

Key Strategies:

- Investigate obtaining professional development funding for public health nurses
- Explore hiring a grant writer to secure funding to offer leadership opportunities

Objective #3

Expand opportunities for public health nurse education and credentialing.

Key Strategies:

- Establish a PHN state certification process for Bachelor's Degree level nurses, including identifying a sponsoring accreditation body
- Identify a sponsoring accreditation body that would oversee and administer the credentialing Recommended change: Approach nursing schools to explore options for developing a public health nursing discipline

GOAL #3

Strengthen organizational structure, membership and capacity of MAPHN

Objective #1

Evaluate existing organizational structure and identify/implement changes to decision-making process.

Key Strategies:

- Hire management consultant to recommend organizational procedures and decision-making
- Identify opportunities for new innovative meeting and membership communication procedures and practices

Objective #2

Update and redesign the MAPHN website.

Key Strategies:

- Examine other professional public health websites (e.g., APHN, MHOA) for models
- Hire professional web designer to develop and implement website

Objective #3

Develop and formalize relationships with relevant national and statewide organizations.

Key Strategies:

- Identify relevant organizations or colleges where MAPHN members recommend or hold affiliations (e.g., Schools of Nursing, APHN, APHA, AHNE, etc) and can have representation
- Determine which organizations MAPHN would like to formally affiliate with and investigate how this can be accomplished

GOAL #4

Advocate for policies that support current and evolving public health nursing practice

Objective #1

Influence and conduct legislative advocacy for funding to support public health nursing activities.

Key Strategies:

- Advocate with the Massachusetts Department of Public Health for one full time Public Health Nursing Leader in the Office of Local Public Health
- Meet with state and local legislators, and other policymakers, to advocate for public health nursing roles and initiatives
- Utilize nursing intern to assist with frequent PHN survey to effectively describe the PHN workforce in order to advocate before legislative bodies.

Objective #2

Secure dedicated funding to support advocacy efforts.

Key Strategies:

- Research and identify existing resources (e.g., funds and grants) available in the public and private sectors for advocacy and professional development
- Create a stipend position to hire or appoint someone skilled in grant procurement

Objective #3

Educate MAPHN membership in effective advocacy techniques and approaches.

Key Strategies:

- Regularly host an advocacy seminar for MAPHN members
- Host advocacy training at monthly meetings held throughout the chapters

GOAL #5

Support policies, practices, programs and resources to ensure health equity for all populations

Objective #1

Find new and interesting opportunities for members to promote the social determinants of health.

Key Strategies:

- Hire intern to coordinate opportunities for members
- Publicize and update opportunities in newsletter and on website

Objective #2

Advocate and testify at legislative hearings on issues that impact the social determinants of health.

Key Strategies:

- Identify legislation or regulations where MAPHN might provide testimony

Objective #3

Facilitate representation on multi-state and/or local coalition that support the social determinants of health.

Key Strategies:

- Identify state or local coalitions that MAPHN could participate in
- Articulate expectations for MAPHN members who serve as representatives to these coalitions

Appendix A

Strategic Planning Retreat Attendees

1. Caroline A. Kinsella, President
2. Jessica Tracy
3. Ruth Mori
4. Glynnis LaRosa
5. Dov Yoffe
6. Kitty Mahoney
7. Traci Mello
8. Susan Poirier
9. Mary Goodwin
10. Amanda Stone
11. Maria Tamagna
12. Kathy Downey
13. Leila Mercer
14. Charlotte Stepanian by telephone/FaceTime

Spread the Word, Not the Germs!

Kerry Sorrentino, MSN, RN, Northeast Chapter

I have only been a PHN for a little over two years; however in that short time I have truly gained perspective into the breadth of our roles and our value within the communities we serve. Needless to say, it was alarming to me to learn about legislation that was on the table aimed at altering the structure of Public Health Nursing by limiting our ratios specific to community populations. I think I speak for all of our members when I say we are appreciative of and committed to all of the hard work and advocacy efforts taking place to defend our practice and increase our ratios to benefit the communities we serve. Upon learning of these efforts, it became evident that there is a calling for Public Health Nurses to enact one of the pillars of our strategic plan which is that of community visibility. I would like to share my experience of a relevant opportunity I had to engage in a visibility effort geared at spreading the word about our roles as Public Health Nurses.

This past winter I was approached by a member of the Chelmsford Women of Today group, who had asked me if I would be a presenter at one of the group's meetings. I was asked to give a presentation on my role as a Public Health Nurse and I graciously accepted the opportunity to educate active and engaged community members on the scope of practice of a PHN. I also felt that it was important to discuss the comprehensive functions of the Health Department by speaking about each of our staff member's roles and how we collaborate as a team to meet the health needs of our town. My colleagues kindly assisted in the preparation of my presentation by contributing what they perceived as their vital roles for me to incorporate into my talk.

I shared my presentation titled "*An Introduction to the Chelmsford Board of Health*" to the group of roughly 20 women on February 19th and was pleased at how interested the group was in the topic. I began

my presentation with an informal verbal quiz to assess what knowledge the members had of the functions of the Health Department or the role of the Public Health Nurse prior to my talk. It was evident in the few answers and alarming overall lack of answers that we PHNs need to mobilize and increase our visibility in our community by spreading the word of what we do.

Specific to PHNs, I explained that our roles are multidimensional and holistic as well as dependent on the communities we serve. I shared with them the work that we do on a daily basis including but not limited to: primary prevention efforts, advocacy, implementing educational programs, providing resources and referrals, communicable disease investigations, inspections, health promotion activities, emergency management participation, and professional committee and organization involvement. I divulged into some of the intricacies of communicable disease investigations and case management so they could truly gain some perspective into the importance and depth of the work we do to protect our communities.

I highlighted the roles of my colleagues as well, including the functions of our health educator, inspectors, director and deputy director, and administrative assistant. Throughout the presentation, the members asked excellent questions and I left some time at the end to discuss pertinent public health issues affecting our town to facilitate the education and conversation.

At the conclusion of my presentation, I asked if the group they had a better understanding of what we do and I received a unanimous "yes" to that question. Many members expressed that they thought many of our functions were roles done by other entities such as the MDPH, FDA, and EPA or did not even realize that these functions were performed at all. The members were

surprised to learn about how much we do as nurses and as health departments at the local level with relatively limited personnel. Lastly, the members were impressed by the amount of resources, programs, and screenings we offer as a department and took all of the resource flyers and brochures I brought with me. I tasked the members with continuing to spread the word about who we are and what we do and encouraged them to utilize the services we offer. Here is an excerpt from the feedback I received from one of the members:

"On behalf of Chelmsford Women of Today, I want to thank you for the presentation you gave on Tuesday 2/19/19 at our meeting, on the Chelmsford Public Health Department's role and responsibilities.

We all enjoyed and learned a lot that we were not aware of from your presentation, which was very detailed and informative.

Thank you for answering all our questions, which enabled us to further understand and appreciate your role and that of your colleagues within the Public Health office and the services you provide to the Town of Chelmsford."

I am glad for the opportunity I had to shine a light on the vital work we all do as PHNs and am inspired to continue these efforts in order to increase our visibility within our communities as a specialty. I am proud of what I do as a PHN and know we all take pride in our work. As a profession, we do an excellent job of stopping the spread of germs, but let's increase our efforts in spreading the word!



This tote bag is 5 feet tall!

Region 4A MRC
Framingham participated in the 2019 Flag Day Parade with a giant Emergency Preparedness Tote KNOW PLAN PREPARE. The MRC volunteers worked hard on their parade float to bring the message of emergency preparedness to parade spectators.





Welcome to our Newest Members!

Western

Zada Woods, Springfield HD

Metrowest /Central

Janet Lipkin, Sudbury Senior Ctr

Michelle Hockman, Millis BOH

Tricia McGean, Lincoln/Concord/Carlisle BOHs

Helen Ganas, Student

Southeast

Thomas Kenvin, Foxborough HD

Northeast

Jacqueline Aguilar, Lawrence HD

Afia Boahemaah, Lowell HD

Cherie Monahan, Andover HD

Nicole Nichols, Reading HD

Pamela Vath, N. Reading HD

Boston/Cambridge

Amy Sgueglia, JSI

Anna Morgan, Student

Public Health Nursing: So Much More than TB!

Gail Johnson, BSN, RN, Northeast Chapter

Our MAPHN President, Caroline Kinsella, recently spoke at our Northeast Chapter meeting. She referenced the importance of strengthening our organization as well as emphasizing the growing need for Public Health Nursing in the Commonwealth of Massachusetts. I am grateful to Caroline, Terri Khoury and all of the many Massachusetts Public Health Nurses who work together to demonstrate the importance of what we contribute to our communities on a daily basis. I was greatly concerned when I heard that the Commonwealth of Massachusetts appears to believe that TB surveillance is our only contribution to our community. I frequently precept nursing students at the Westford Health Department, and I often find that it takes over half of my workday to explain my job description and responsibilities.

I precept nursing students from Middlesex Community College, UMass Lowell, Fitchburg State University and Mt. Wachusett Community College. Some are there for a three-month internship and others just for one day. Each of these internships has led to many hours of education focused on the various roles and responsibilities of each individual who, together, make up our Health Department.

One student from Middlesex Community College that I precepted had many interesting things to say to her instructors regarding the responsibilities of a Public Health Nurse. Her comments demonstrate the complexity of our job description, and I would like to share some of her quotes.

"I was not aware of what is involved for the PHN when facing a communicable disease outbreak, tuberculosis within the community, emergency planning and community education."

"The public health nurse is assessing the needs of the community, 24/7."

"The floor nurse is responsible for the health and safety of the patients under her care for her shift, while the PHN is responsible for the health and safety of the residents of the community. Both nurses are responsible for educating their patients...the PHN is doing outreach to educate the community to promote wellness, understand communicable diseases, and monitors treatment of those diseases."

"The PHN provides health fairs, educational programs, and works with the public, going to senior centers to provide education on different subject matters like; medications, fall risks, emergency preparedness, diabetes and healthy living, in addition, hosting blood pressure clinics and cholesterol checks, organizing flu clinics, or teaching classes like CPR, Stop the Bleed Classes or Until Help Arrives classes to the residents and town employees."

In closing, Public Health Nurses are essential to their community to provide TB surveillance, but also for so much more. Public Health Nurses are champions for our residents. We offer resources, provide educational programs, offer nursing guidance and support, precept nursing and public health students and provide emergency preparedness and protection for our community. Our goal is to build a trusting relationship not just with our residents but also with all our stakeholders. I love being a nurse and I love serving my community in all aspects of care. I am proud to be a Public Health Nurse.

Tackling the Disposal of Prescription Medications

Cheryl Messer, BSN, RN, NHDP-BC, Western Chapter President

Being a Public Health Nurse, we are always trying to come up with creative and innovative ways to help and to educate our residents.

One important step that we can all take to help address addiction is to safely dispose of old and unused prescription medication. Many first-time encounters with opioids happen in homes with leftover medications that were initially prescribed by a physician, usually for someone else in the household. Whether it's those pain relievers in the medicine cabinet from last year's dental procedure, to surgery years ago, or the forgotten bottle of sleeping pills in the night table, prescription drugs can be extremely dangerous if they fall into the wrong hands. It takes mere moments to safely dispose of medications, but this precaution can have a lifelong impact.

After a long search, trying to find a news clip on a local grocery store that was starting to carry drug disposal bags, I came across two sites that had some interesting information, videos, printable material, and BONUS – an opportunity for a grant to receive some Deterra ® Drug Disposal bags!

First Stop: The Addiction Policy Forum

"The Addiction Policy Forum is a nationwide nonprofit organization dedicated to eliminating addiction as a major health problem."

They lead the fight against the deadly consequences of addiction and help patients, families, and communities affected by the disease.

"They support, promote and work with others (like us, in Public Health), in the addiction community to advance knowledge and translate discoveries about substance use disorder and its complications into practical solutions that make everyday life better for people living with or at risk for addiction."

Addiction Policy Forum is a fantastic site to watch some very insightful videos and has plenty of downloadable handouts. You **should** check them out! (See below for more information)

I applied to the Addiction Policy Forum and I received 200 Deterra ® Drug disposal Bags! This company still has bags available.

Next Stop: The AmerisourceBergen Foundation

I had written to a website that immediately responded back to me apologizing that they were only for Kentucky, but gave me a lead to the AmerisourceBergen Foundation.

"The AmerisourceBergen Foundation is an independent not-for-profit charitable giving organization established by the AmerisourceBergen Corporation to support health-related causes that enrich the global community. The Foundation aims to improve the health and wellbeing of its patient populations – both human and animal – by investing in its communities. Through strategic partnerships and community collaboration, the Foundation works to expand access to quality healthcare and provide resources to ensure prescription drug safety."

"Their primary goal is to remove unused and misused medications from communities across the US to reduce the social vulnerabilities associated with opioids."

I applied for their drug disposal bags grant, and was, much to my excitement, awarded 2000 (yes, two thousand!) bags to hand out and educate our community. Just an FYI, these sell at Big Y grocery store for \$3.99 each and up to \$6.79 at Walmart online. (This grant was valued at \$7,980-\$13,580.)

Here is how to utilize the Deterra® Drug Disposal Bags System:

1. Deterra Drug Deactivation Pouches

The **Deterra** Drug Deactivation System deactivates prescription drugs with its proprietary activated carbon that renders drugs ineffective. The chemical compounds are also rendered to ensure they are safe for landfills.

Instructions for Disposal

STEP 1: Place unused medications in pouch.

STEP 2: Fill halfway with warm tap water, and wait 30 seconds.

STEP 3: Seal and gently shake pouch.

STEP 4: Dispose in normal trash.



Since receiving this grant, here are some of the many places, events and functions that I was asked to speak about the Deterra ® bags. These included health fairs, family-orientated events, community centers, community leaders, local opioid coalition members, local television and newspaper advertising.

Through educational public relations, I was privileged to share with:

- Ludlow Fire Dept.
- Ludlow Police Dept.
- LFD & LPD Open House
- Randall's Boys and Girls Club program
- Stakeholders dinner for Boys and Girls Club
- Michael J. Dias Foundation
- Ludlow Cares Coalition
- Walk to Remember – Red Ribbon Week
- Ludlow Senior Center
- Ludlow Housing Authority
- Hubbard Memorial Library
- Pioneer Valley Financial Group
- Westfield State University Nursing Students (Junior class)
- Hampden County Jail – CO
- Judge Goss, Springfield Courts
- Ludlow Veterans Office
- Superintendent of Ludlow Schools
- Lead Nurse for Ludlow Schools
- Emergency Prep. Volunteers
- Our 2 public Flu Clinics
- In Board of Health Office to Residents/Patients
- Ludlow Lions Club Meeting
- Pioneer Valley Planning Commission Mtg.
- MAPHN Western Chapter
- Ludlow DPW
- Palmer Board of Health
- Interviewed for the **Ludlow Register** paper
- Was on the local TV channel at a Ludlow Board of Selectman Mtg.

And still educating...



References and sources credited to:

<https://www.addictionpolicy.org/rx-disposal>
www.amerisourcebergen.com/abcnew/foundation

A Field Trip to the Sabeti Lab

Laurie Courtney, MSN, RN, Metrowest-Central Chapter



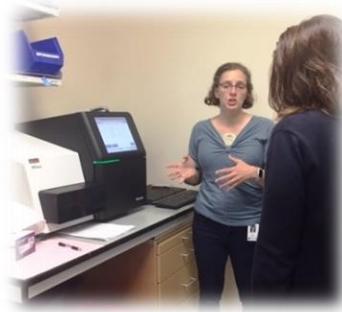
Following this year's MAPHN conference, attendees of Dr. Anne Piantadosi's Thursday evening presentation "New Tricks for Tick Sickness" were invited to visit the Broad Institute in Cambridge. On Friday June 21, several of us took advantage of that gracious invitation and got an insiders peak into the high-tech world of genomics research as it pertains to infectious disease surveillance and diagnosing.

The Broad Institute is a very Google-like building, or what we imagined that to be – modern looking, lots of glass walls to promote seeing colleagues in their offices, hallway walls lined with whiteboards (rather than paint or wall paper) to promote impromptu collaboration and discussion, many spaces to relax/work in an inviting atmosphere, a great cafeteria, etc.

The Broad Institute itself is an "experiment" in a new way of doing science. It spans some of Boston's leading institutions (Harvard, MIT, and Harvard-affiliated hospitals) and scientific disciplines (biology, chemistry, medicine, computer science, and engineering). Its community includes more than three thousand scientists, committed to advancing research in areas including infectious disease, cancer, psychiatric research, and cardiovascular disease. The Sabeti Lab, run by Pardis Sabeti, and where Anne Piantadosi works, uses "computational methods and genomics to understand mechanisms of evolutionary adaptation in humans and pathogens". A good deal of their focus is on Ebola, Lassa, and tick-borne diseases.

We were first given a tour of part of the institute and labs. We met people involved in various areas of research, and also people involved in the Broad's many outreach programs. They do a lot with Cambridge public schools, have an "Outbreak" program for high-schoolers, and have an extensive partnership with programs in Africa. We were then invited to their weekly lunch social hour.

Pardis treats the entire department to lunch weekly, and it is an opportunity for them to socialize. Following lunch we were invited to attend their weekly presentation meeting, where a staff member presents on something they are working on. The topic this day on Nanopore sequencing of bacterial genomes was a bit over our heads, yet it was still interesting to witness it and to get a glimpse of the technology's pros and cons.



We all had a wonderful time. It was so very interesting to meet people who do this type of work and hear a bit about their projects and goals. I think the highlight for all of us was meeting Pardis Sabeti. If you get the chance, read a bit about her or listen to her TED talk. She is a remarkable woman, and so very friendly and down-to-earth! During staff updates she reminded them all that her home was like Starbucks on the weekend, and they should all remember that they have an open invite to come by, enjoy the pool, plug in and work, or just relax.

As we PHNs do our everyday work with individual patients, communities, and on policies, it is great to know about some of the in-depth work being done by people like those at the Broad and Sabeti Lab. I'm sure we'll be hearing more and more about genomics, CRISPR, Sherlock, and sequencing techniques. MAPHN members able to hear Anne speak at our conference, or able to attend the field trip, thank both Broad and Sabeti Lab for the opportunity to learn more about these technologies.



Row 1: Laurie Courtney, Pardis Sabeti, Theodora Wohler **Row 2:** Glynnis LaRosa, Leila Mercer, Debbie Chaulk, Anne Piantadosi **Row 3:** Ruth Mori, Merrily Evdokimoff, Val Nelson, Jennifer Meyer





A Public Health Nursing Priority!

23rd Annual Public Health Nursing Conference
Southbridge Hotel and Conference Center
May 9-10, 2019

Thursday, May 9th



Massachusetts Department of Public Health

105 CMR 430.000:
**MINIMUM STANDARDS FOR
RECREATIONAL CAMPS FOR
CHILDREN**

MPHNA
May 2019

Dave Williams
Senior Analyst
Amy Riordan, MPH
Field Supervisor, EA III
Kerry Wagner, MPH
Environmental Health Inspector

Dave Williams, Senior Environmental Analyst
Kerry Wagner, Environmental Health Inspector
MDPH Bureau of Environmental Health, Community
Sanitation Program

**NEW TRICKS
FOR TICK SICKNESS:**

USING GENOMICS TO DETECT AND
UNDERSTAND TICK-BORNE INFECTIONS

Anne Piantadosi MD, PhD
Massachusetts General Hospital,
Division of Infectious Diseases
Broad Institute, Laboratory of Pardis Sabeti

An infographic on a red background featuring a phylogenetic tree at the top, followed by a DNA double helix, a close-up image of a tick on a white plate, and a larger image of a tick on a green leaf. At the bottom right is the URL www.cdc.gov/ticks.

Anne Piantadosi, MD, PhD
Broad Institute, Sabeti Laboratory



Friday, May 10th
KEYNOTE SPEAKER

Stephanie Chalupka, EdD, RN, PHCNS-BC, FAOHN, FNAP
Professor of Nursing/ Coordinator of MSN Program, Worcester State University

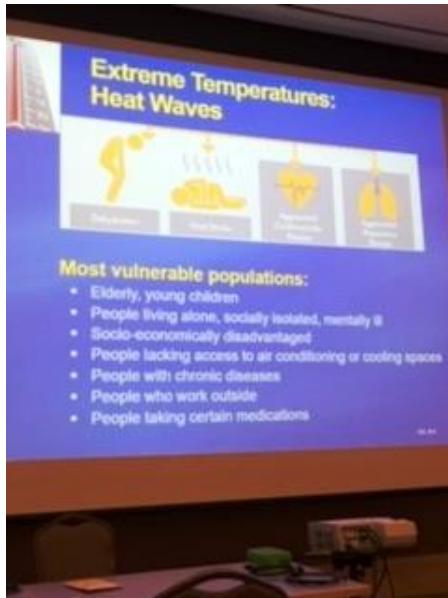
Climate Change as a Priority in Public Health Nursing



Stephanie Chalupka, EdD, RN, PHCNS-BC, FAOHN, FNAP

Professor, Department of Nursing
Worcester State University

Visiting Scientist
Environmental and Occupational Medicine and Epidemiology Program
Department of Environmental Health
Harvard T. H. Chan School of Public Health





Massachusetts Department of Public Health

**STORY MAPS: LEARNING HOW TO
TELL YOUR COMMUNITY'S
PUBLIC HEALTH STORY**

T. Scott Tropp, MPH, PMP, CIC
Office of Integrated Surveillance and Informatics Services
Bureau of Infectious Diseases and Laboratory Sciences

May 10, 2019

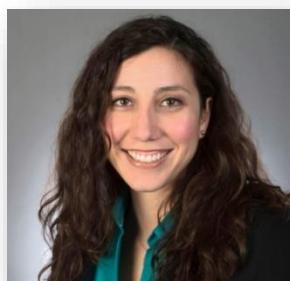


T. Scott Tropp, MPH, PMP, CIC
Antimicrobial Resistance & Healthcare Acquired Infections
Surveillance Epidemiologist
MDPH | Bureau of Infectious Disease and Laboratory Sciences

Increasing Resilience to Climate Change: A Community Perspective

- **Ways Communities Can Respond**

Andrea Braga, PE, CPESC



- **Building an Enduring Process**

Jesse Stedman, Town of Stow Town Planner

- **The Role of the Public Health Nurse**

Merrily Evdokimoff, PhD, RN/ Stow Board of Health



2019 AWARDS!



PRESIDENTIAL AWARD: Given to a Public Health Nurse in recognition of outstanding contributions to MAPHN and commitment to public health nurses.
Selected by the President.

2 Awardees this Year!

*Terri Khoury
Metrowest-Central Chapter*



*Sherry Petrucci
Western Chapter*

Presented by outgoing President Caroline Kinsella

PUBLIC HEALTH NURSE AWARD:

Given to a Public health Nurse in recognition of dedication and excellence in the field of public health nursing and MAPHN. Nominated by the membership, selected by the Awards Committee.

2 Awardees this Year!

Ruth Mori

Metrowest-Central Chapter

Caroline Kinsella

Southeast Chapter

Presented by Sherry Petrucci, Awards Committee Chair



CHAMPION AWARD: Given to an individual or organization that has been a positive supporter of MAPHN and promoter of public health nursing in MA. Nominated by Kitty Mahoney and selected by the Awards Committee.

Nancy Clover

Occupational Health Connections

Northeast Chapter

Presented by Kitty Mahoney, Awards Committee





LIFETIME ACHIEVEMENT AWARD: Given to a MAPHN member of at least five (5) years, who is currently a PHN, and who exhibits leadership and is active in MAPHN. Nominated by the membership, selected by the Awards Committee.

*Joyce Sullivan
Southeast Chapter*

(Unable to attend the Conference, Joyce accepted her Award via Phone!)



MAPHN'S Newest Members were recognized!

'Passing of the Presidential Gavel'
An MAPHN Tradition!



**Caroline Kinsella is
Immediate Past President**
**Ruth Mori is
President of MAPHN**



**Thank you Metrowest-Central Chapter
For an AWESOME 2019 Conference!!**

Welcome to MAPHN
Massachusetts Association of Public Health Nurses

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"MAKING A DIFFERENCE IN THE COMMUNITIES WE SERVE ENSURING CONDITIONS IN WHICH ALL RESIDENTS CAN ACHIEVE OPTIMAL HEALTH AND WELL-BEING."





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[Winter 2018 Newsletter](#)
2019 Spring/Summer Edition of PULSE coming soon!

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Check out our new website! Clear, clean, and completely accessible with mobile devices!

www.maphn.org

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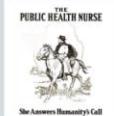
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The Mission of MAPHN

The Massachusetts Association of Public Health Nurses seeks to strengthen the leadership role of the public health nurses within the Commonwealth of Massachusetts. As the official state organization for public health nurses, the association:

- Provides a common voice on issues of public health nursing.
- Maintains regional chapters.
- Provides educational programs.
- Advocates for Public Health Nursing.
- Enhances the health of Massachusetts residents.



About MAPHN

With its unique geographic configuration of 351 individual cities and towns, Massachusetts has historically lacked a formal unified voice around issues of public health nursing. At various times over past years, separate municipal public health nursing groups formed to provide an opportunity for nurses to network. As the membership increased among the individual groups and similar issues/concerns emerged, it became apparent that a statewide organization for public health nurses was imperative.

In 1996 members of the existing regional public health nursing groups began to meet to establish the mission, develop goals and objectives as well as pass bylaws that would guide the Massachusetts Association of Public Health Nurses. The MAPHN was officially incorporated in October of 1998 and received its 501(c)(3) nonprofit status.

Since its inception, membership has grown to include nurses from across the state of Massachusetts and even exceeding other New England states. In addition, MAPHN has opened its membership to include associate members who are non-nursing professionals. Health care health directors and directors of public health of associate MAPHN members who join and support our ranks. Through our combined efforts, the expanded role of the public health nurse has been supported and strengthened; enabling us to provide enhanced professional services and leadership for all citizens of the Commonwealth.

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Stand Down with MAPHN 8/2008-9/2019



We are planning our 2019 Tent Operations for Stand Down. To continue our success in serving homeless and at risk veterans, we need volunteers!

Medical and Non-Medical volunteers are needed for our foot care tent! We welcome members, nurses, MRC and CERT volunteers and student nurses!

Please consider participating in this worthwhile effort!

We need volunteers to help with foot care, boot & shoe distribution, sanitation of equipment, sock distribution and more! **Registration** is available on the [Massachusetts Association of Public Health Nurses](#) website!

Friday September 6th from 8am – 2pm. Event set-up at 7am. Full demobilization by 2:30pm.

We have a great supply of socks for our veterans this year! We still need some supplies including:

Gold bond foot powder (trial size), lotion (trial size), shoe inserts, corn and callous covers, and jars of vicks.

Please contact Kitty Mahoney if you have any questions about volunteering, donating supplies or connecting students with this opportunity.



"Ten Years In The Tent": A review of Stand Down with MAPHN will be presented at APHA in November 2019!



Do you have the latest Immunization Schedule? Click Here!

MAPHN Board Members Composition

The twelve member Board of Directors consists of the executive officers: one director from each chapter and two at-large directors. [President, Vice-President, Secretary, Treasurer], [Northeast, Southeast, Western, Metrowest-Central, Boston-Cambridge, Cape & Islands], [At-Large I, At-Large II].

“When you renew... what you can do”...

Get Involved! Select a committee!

Our Committees need your ideas! Many committees meet via conference call, no travel required! Contact one of our Chairs! If you missed sign up at the Annual Conference, contact the Committee Chairperson listed (email link provided)!

Committee Descriptions

Awards

Oversees and conducts the process to select the Public Health Nurse of the Year Award.

By-Laws

Maintain MAPHN organizational foundation by reviewing Bylaws and policies for consistency and making recommended changes. By-Laws amended April 2016.

Conference Planning

Organizes and Hosts the MAPHN Annual Conference.

Education, Practice, Research and Informatics

Provide guidance to the membership to enhance evidence based educational opportunities.

Conduct and support research activities for MAPHN.

Finance

Maintain the financial health of the organization.

Nominations and Elections

Solicit members to run for office and conduct the election process.

OVM (Outreach, Visibility & Membership)

Recruit and maintain members.

Increase the image of MAPHN and the Public Health Nurse.

Service Committee

Assist the growing developments of organizational participation in the provision of community service(s) projects.

Are you taking advantage of the many benefits available to you as a member of MAPHN?

GET CONNECTED!

Chapter Membership: There are **6 regional Chapters** supported by MAPHN, providing public health nursing with information, networking, continuing education, learning opportunities, "field trips", and regionally relevant programs. \$50.00 of your dues paid annually to MAPHN goes toward the support of your selected chapter. Chapters elect chapter officers and a chapter director to attend the quarterly meetings of the Board of Directors. Monthly chapter meetings are posted on our website with date, time, location and special information on guest speakers or programs. Members can select one of the following chapters when they join or renew their membership:

- ***Northeast***
- ***Southeast***
- ***Metrowest/Central***
- ***Western***
- ***Cape & Islands***
- ***Boston/Cambridge*** (*currently inactive*)

Membership Directory: An online directory of all current MAPHN members is available for those looking to connect.

Website: www.MAPHN.org is the portal for members to obtain the latest practice information, access educational products and services, tools to enhance their practice, get the latest news on professional topics, and explore how to access our benefits listed here..

Newsletter and “News This Week”: Electronic newsletters are published twice a year, written for members and by members. MAPHN encourages articles to be submitted by all throughout the year at newsletter@maphn.org . “News This Week” is a weekly e-mail update sent to members’ inboxes with important information, advisories and relevant public health nursing news.

Facebook: [Massachusetts Association of Public Health Nurses](#) .

Mentoring: MAPHN provides a viable resource to nurses new to the specialty of public health through its mentor program. Experienced PHNs are partnered with new PHNs, providing encouragement, support and guidance.

Service Projects

Operation Stand Down: This is an annual project coordinated by our Service Committee members. Volunteers from MAPHN, area Medical Reserve Corps (MRC), and university students provide foot care, diabetic screening and immunizations to at-risk and homeless veterans at the Operation Stand Down event in Boston.

Advocacy: MAPHN supports a pro-active legislative affairs program through our participation in CLPH (**Coalition for Local Public Health**), and LSAC (**Local and State Advisory Committee**), where we advocate for public health nursing and public health nursing practices. MAPHN also partners with other nursing organizations to advocate for issues impacting the field of nursing and public health. MAPHN keeps members abreast of the latest legislative and regulatory developments and often solicits support and assistance from members.

Professional Development

Educational Support: MAPHN promotes excellence in continuing nursing education through our annual **Spring Conference**. It is the largest meeting of public health nurses in Massachusetts. MAPHN also provides educational opportunities at the Chapter level and through relevant webinars in partnership with our colleagues in public health. Many are archived on our website for future viewing. Continuing education hours are provided for conference and educational meeting attendance.

Savings: Being an MAPHN member means membership rates and discounts on all of the organization's conferences, webinars, and online educational materials. In addition, scholarship support is available to attend professional events such as the annual American Public Health Association (APHA) and Association of Public Health Nurses (APHN) conferences. Contact your Chapter President or info@maphn.org for more information.

Career Development: MAPHN has an online Employment Information Service which provides information to help members advance their careers, search for jobs, or post an advertisement for career opportunities in public health nursing.

Professional Resources

AnyMeeting™ Services and Free Conference Calling: These services for members include a callin number for attendees and a special code for call planners who can opt to record the call for archiving, note taking and more. Instructions are on our website to arrange your meeting or conference call for 1 or 100 attendees!