**21st Annual MAPHN Conference**

**May 4th 2017 7:00 am to 4:00 pm**

**Nantasket Beach Resort**

**”The Many Faces of the Opioid Epidemic”**

**7:00 to 8:45 am** Conference Registration

Vendors/Exhibitors setup/Networking

**7:30 to 8:30 am** Buffet breakfast

**8:00 to 8:45 am** Annual meeting for all MAPHN Members

**8:45 to 9:00 am**

Welcome and introductions from Southeast Chapter President, Mary Beechinor, BSN, RN

Welcome from Dr. Al DeMaria, Medical Director, Bureau of Infectious Disease, MDPH

Welcome from Amanda Stone, RN, MAPHN President

**9:00 to 10:00 am Keynote Speaker**

**Dr. Marisa Silveri,** Associate Professor of Psychiatry Harvard Medical School Adjunct Assistant Professor Psychiatry Boston University School of Medicine. Director of the Neurodevelopmental Laboratory on Addictions & Mental Health in the Imaging Center at McLean Hospital. **Brain science and addiction**

**10:00 to 10:15 am Break: Networking, Exhibits, Vendors, Poster Presentation, Raffle, Silent Auction**

**10:15 to 11:15 am**

**Colleen LaBelle, MSN, RN-BC, CARN,** Program Director STATE OBAT, Nurse Manager BMC OBAT

**Medications, treatment recovery; Prescription Monitoring Program; Nurse Care Manager Model**

**11:15 am to 12:00 pm Local Response efforts**

**Dr. Dan Muse,** Brockton Hospital Emergency Physician

**Local response efforts**

**12:00 to 1:15 pm Buffet Lunch, Networking, Exhibits, Vendors, Poster Presentation, Raffle, Silent Auction**

**1:15 to 2:00 pm**

**Joanne Peterson,** Founder and Executive Director of Learn to Cope

**Recovery Experience, Family Perspective of Addiction & Help for Families**

**2:00 to 2:15 pm Break: : Networking, Exhibits, Vendors, Poster Presentation, Raffle, Silent Auction**

**2:15 to 3:00 pm**

**Donna White, BSN, MSN,** Addiction Specialists National Center for Crisis Management

**Humane treatment of Addictive Disorders**

**3:00 to 4:00 pm**

**Jennifer C. Rowe,** Norfolk County Assistant District Attorney,

**Community programs - the fight against opioids, legal issues, and where we go from here**

**4:00 pm**

Door prizes awarded and adjourn. Please go to [www.maphn.org](http://www.maphn.org) to complete your conference evaluation to receive your Nursing CEUs.

**Guest Speakers Biographical Information**

**Dr. Al DeMaria, Jr.**

Dr. DeMaria,Jr.serves as Medical Director,Bureau of Infectious Disease in the Massachusetts Department of Public Health.  He has been the State Epidemiologist for Massachusetts since 1990.  He is a graduate of Boston University and Harvard Medical School.  He trained in Internal Medicine at Montefiore Medical Center in The Bronx, New York and in Infectious Diseases at Boston City Hospital and the Boston University School of Medicine.  Prior to joining the Department of Public Health in 1989, he was an infectious diseases consultant in private practice and prior to that on the staff of The Maxwell Finland Laboratory for Infectious Diseases and Section of Infectious Diseases, Boston City Hospital and Boston University School of Medicine.  Dr. DeMaria,Jr. is a Fellow of the Infectious Diseases Society of America and the Society for Healthcare Epidemiology of America.  He is Infectious Disease Chair on the Executive Board of the Council of State and Territorial Epidemiologists.  He serves on committees of the Massachusetts Medical Society, the Society for Healthcare Epidemiology of America and on the board of The Public Health.

**Dr. Marisa M. Silveri**

Dr. Marisa M. Silveri is a behavioral neuroscientist who holds appointments as Associate Professor of Psychiatry at Harvard Medical School and Adjunct Assistant Professor of Psychiatry at Boston University School of Medicine. Dr. Silveri is the Director of the Neurodevelopmental Laboratory on Addictions and Mental Health in the Imaging Center at McLean Hospital.

Dr. Silveri uses MRI to study teen and emerging adult brain development, with a focus on identifying neurobiological effects of drug and alcohol use, and identifying risk factors for later substance abuse and dependence, as well as other psychiatric illnesses. Dr. Silveri’s work is funded by the National Institute on Alcohol Abuse and Alcoholism, the Simches Research Fund at McLean Hospital, and the John Alden and Mental Insight Foundations.

Dr. Silveri is the recipient of the Enoch Gordis Research Recognition and the Young Investigator Awards from the Research Society on Alcoholism and has authored over 50 peer-reviewed scientific publications. She has spoken extensively on the topic of adolescent brain development and the effects of alcohol and drug use on brain function within her local communities, nationally on behalf of the non-profit organization, the Community of Concern, and nationally and internationally at professional scientific meetings. Dr. Silveri has participated in a debate on the lowering of the Minimum Legal Drinking Age with the founder of the Amethyst Initiative, in which she proposed a neuroscientific perspective arguing against lowering the drinking age. Recently, she served as Co-Editor of a special issue on the Adolescent Brain, a collection of 31 peer-reviewed manuscripts published in Neuroscience and Biobehavioral Reviews, November 2016.

Dr. Silveri received a Bachelor of Science degree in Biology and Psychology from Union College in 1995, and a Masters degree in 1998 and a PhD in 2000 in Behavioral Neuroscience from the State University of New York at Binghamton.

**Colleen LaBelle, MSN, RN-BC, CARN**

Colleen LaBelle is board certified in addiction nursing, pain management and HIV with over 30 years of clinical experience in HIV and addiction. Labelle is the founder and director of the Office-Based Addiction Treatment program at BMC, also known as the Massachusetts Model, which has been replicated across the country as a nurse-led, primary care-based addiction treatment program. LaBelle also serves as the program director of the State Technical Assistance, Treatment Expansion of Buprenorphine (STATE OBOT B) and serves on Massachusetts Governor Charlie Baker’s Opioid Working Task Force and was appointed by the Governor to the Board of Nursing. She serves as the director of the Addiction Echo at BMC serving 30 hubs across the country. A board director of the International Nurses Addiction Board, she started the MA Chapter for addiction nurses serving as the executive director, with statewide collaboration on workforce development in educating and engaging nurses in addiction. She was the recipient of the 2016 Lillian Carter Exemplary Acts in Nursing Award, which is given each year by Modern Healthcare in partnership with the Lillian Carter Center for Global Health & Social Responsibility at the Emory University School of Nursing in Atlanta and won the Mayor’s Award for Innovations in Primary Care for the integration of opioid treatment in a primary care in 2013.

**Daniel Muse, MD**

Doctor Muse Is a board certified emergency physician who has over 25 years of experience in the field.  He has been practicing at Signature Healthcare Brockton Hospital for the last eight years.

Doctor Muse has also served as EMS medical director overseeing 13 departments and agencies.  For the last three year, he has assisted the local district attorney’s offices in advising and training law enforcement agencies in the use of nasal naloxone.  This initiative was recently extended to school nurses and trainers in the Plymouth, Norfolk and Middlesex county communities.  As medical director of SportSmart, Doctor Muse manages concussions and works closely with the local communities and high schools in treating and educating the students, faculty, coaches and parents about concussion and substance abuse.  For the last year, he has also served as medical advisor for the Municipal Police Training Center.

Doctor Muse has extensive involvement in his community.  Prior to medical school, he served along with his wife as a Peace Corps Volunteer in El Salvador and Guatemala.  He has coached both hockey and lacrosse at the local and state level.  He also founded Canton Lacrosse at both the youth and high school level.  For the last 7 years, when time has permitted, Doctor Muse has brought a group of college students to Lima, Peru to work at a special education school in a under privileged area of the city called Canto Grande.

**Joanne Peterson**

Founder, Executive Director, Learn to Cope Inc.

Joanne Peterson is the Founder and Executive Director of Learn to Cope (LTC), a non-profit peer-led support network which began in 2004. Mrs. Peterson’s journey started as a young girl with siblings experiencing issues with mental illness and addiction. Years later when Joanne discovered that her own son’s experimentation with prescription drugs led to an opioid addiction, she was motivated and empowered to use her voice to bring about change. Today her son is in long term recovery. She designed LTC to offer families the support, education, resources and hope that her family would have benefitted from.

Funded by the Massachusetts Department of Public Health (MADPH), LTC has grown to have a full-staff who collaborate with communities across the state to spread messages of prevention, education, awareness and advocacy. Learn to Cope has over 9,000 members on a private online forum, 25 chapters throughout Massachusetts and most recently 2 chapters in Florida and 1 in Boise, Idaho. LTC families receive unique support and education from professionals and their peers. Through advocacy and awareness, Mrs. Peterson collaborated with MADPH to become the first parent network in the country to provide the overdose reversal antidote nasal Naloxone. Today, 80 of the 200 LTC facilitators are trained and certified to provided overdose education and nasal naloxone kits at each chapter. Since December of 2011 there have been over 100 documented successful reversals by LTC members.

With the growth and expansion of LTC, Mrs. Peterson has been called upon by high level government officials, law enforcement, and educators to assist in their efforts to combat the opioid epidemic. In 2015 Mrs. Peterson was one of the recipients of the Advocate for Action award from the Office of National Drug Control Policy and was also Senator Markey’s guest at the State of the Union Address. In March 2016, Mrs. Peterson was asked by Massachusetts Governor Charlie Baker to participate as a panelist for the National Governors Association Health and Human Services Committee to discuss the Nations opioid crisis. Most recently, Mrs. Peterson was invited to the West Wing to participate in a discussion held by Michael Botticelli, the National Drug Control Policy Director, on the Administration’s efforts to address the country’s opioid epidemic. Currently, Mrs. Peterson sits on the Massachusetts Health and Human Services Emergency Department Boarding Work Group, as well as the Governor’s Special Commission to Study Licensed Addiction Treatment Centers.

**Donna McCarten White**

Donna McCarten White is a consultant Addiction Specialist for the Lemuel Shattuck Hospital, a Public Health Hospital for the Commonwealth of Massachusetts. She is the former Chief Operating Officer and Nurse Executive at Worcester State Hospital. In addition, she was the Director of Nurses and the Director of Chemical Dependency Services and the Dual Diagnosis Program at Pembroke Psychiatric Hospital.

She is a graduate of Boston City Hospital School of Nursing and earned a BSN from Curry College in 1985. In addition, she completed graduate studies at the University of Massachusetts/Boston, with initial studies at UMASS Boston and then Newport University for a PhD in Human Behavior. She is a licensed drug and alcohol counselor with an additional certification in advanced Drug and Alcohol Counseling, is certified in Chemical Dependency and Addictions Nursing, and is certified by the ANCC as a Clinical Nurse Specialist in Public Health Nursing.

Dr. White is the 2006 recipient of the Peer Assistance Award from IntNSA and was recently inducted as a *Board Certified Fellow* at the American Academy of Experts in Traumatic Stress. In 2007, she was the first recipient of the Fong-Bressler Award for Outstanding Preceptorship in the Graduate Nursing Program for the Massachusetts General Hospital Institute of Health Professions. MNA awarded her the Addictions Nursing Award in 2009. In October, 2010, she was recognized by the Commonwealthof Massachusetts with the award of *Champion of Public Health*. In May, 2011, she was awarded the *Nancy Valentine Leadership Award* from the New England Chapter of the American Psychiatric Nurses Association and in 2013, she was voted *Mentor of the Year* by the International Nurses Society on Addiction Nurses. Most recently, in 2014, she was given the Heart of Nursing Award from the University of Massachusetts/Boston Sigma Theta Tau Chapter. Donna is the author of an Addictions Competency Based Program in the Dept of Public Health Hospital where she now consults. She has many publications to her credit and recently co-authored a chapter on Addictions Nursing in a Psychiatric textbook. In addition, she was part of a video production addressing suicide in adolescents in Massachusetts. In 2015, she was inducted as a *Fellow* in the International Nurses Society on Addictions. She is the recipient of many Community Awards and nominations.

Dr. White is the statewide Chairperson of the Massachusetts Nurses Association Addictions Council, and oversees the Peer Assistant Programfor nurses seeking help in recovery. She is certified by the Green Cross Foundation as an educator and therapist in Compassion Fatigue concerns and is a specialist in Addictive Disorders, Compassion Fatigue and Vicarious Traumatization in Healthcare Professionals. In addition, She is a member of the International Trauma Specialists. Dr. White is a Clinical Instructor for Boston Area Colleges of Nursing Graduate NP programs as well as baccalaureate level for Community Health Clinical work and is a Visiting Scholar for local Colleges of Nursing. In addition, she provides oversight for the clinical practicums of counseling students and consults to department chairs for all medical/professional clinical experience rotations at the Shattuck Hospital. She has lectured at many facilities and agencies and is a recognized leader in the field of Addictions, Impaired Practice and Peer Assistance, as well as Healthcare Professional Stress.

**Jennifer Rowe**

Jennifer Rowe began her career as a prosecutor in Massachusetts 22 years ago, first with the Suffolk County District Attorney’s Office, and for the last 12 years, with the Norfolk District Attorney’s Office.  In addition to her role as an Assistant District Attorney, Jen serves as Director of Crime Prevention for Norfolk County, tasked with developing data-driven strategies to target the leading causes of preventable death in the 28 communities she serves:  opiate overdose, impaired driving and violence within relationships.

Jen received her Bachelor of Arts from the University of Connecticut, Storrs in 1991 and her Juris Doctor from Suffolk University Law School in 1994.

She and her husband live in Norfolk County and are the proud parents of a 17 year old son and an 18 year old daughter.

**Nurse Continuing Education Notice**

**Attendees of the 21st Annual MAPHN Conference**

Evaluations for this program will be available online on May 5th at 5pm. The link for the evaluation and CE Certificate will be available online at [www.maphn.org](http://www.maphn.org) for 30 days. Attendees who require CEs for Nursing must complete the online evaluation in order to be issued their certificate.

Once you have completed the evaluation, through the Survey Monkey link, a Certificate of Continuing Education will be emailed to you at the email address you provided to register for the conference.

**CONTINUING EDUCATION CREDITS:**

***Application for social work continuing education credits has been submitted. Please contact us at [kdowney@marionma.gov](mailto:kdowney@marionma.gov" \t "_blank) for the status of social work CE accreditation***

***This program has been approved for 5.6 Nursing Contact Hours and has met all the standards of CMR 244 5.0 of the Board of Registration in Nursing. Contact hours will be provided in accordance with the regulations governing continuing education requirements for the Board of Registration in Nursing under Commonwealth of Massachusetts Regulations 244 Section 5.0.***

**Local Public Health Institute 2017 Fellow**

Fellows of the Local Public Health Institute (LPHI) of MA are selected for their demonstrated mastery of public health practice concepts, commitment to professional development and willingness to act as stewards for public health practice in MA. They have shown immense commitment and dedication to their own professional development as well as to the public health mission.



**Susan M Rosa, BSN, RN**

 Sue Rosa began working at the Chelmsford Board of Health in 2003 as the Public Health Nurse, became the Manager of Healthcare Services in 2010, the Deputy Director in January of 2017, and will be promoted to the Director’s position in July of 2017.

After working many years as a Visiting Nurse, Sue entered the Public Health field in 1998 working at the Westford Health department. Sue was one of the first members of MA Association of Public Health Nurses (MAPHN), and served as Membership Secretary for many years.

Since working in Chelmsford, Sue has been instrumental in the collaboration and implementation of many programs. The Healthy Chelmsford Coalition involves outreaching to other community partners to bring education and prevention programs to the Chelmsford community.

With the current Opioid epidemic Sue has been the champion within Healthy Chelmsford to implement a yearly Overdose Vigil and a full “Substance Use

Prevention Education Week” for students in grades 5 through 12 as well as community members.  Sue was able to gain funding to bring The William James College INTERFACE program and with her efforts, the Board of Health was able to secure a part time health educator position for the department.  Sue is very active in Emergency Preparedness and is an active participant in her local Medical Reserve Corps.

Sue received her Bachelor’s Degree in Nursing from Lowell University in 1980. She mentors nursing students from U Mass Lowell, Middlesex Community College, and other colleges on a routine basis. As a member of MAPHN, Sue serves on the Outreach Visibility and Membership Committee and received the MAPHN Annual Public Health Nurse Award in 2005. Sue has given presentations to her fellow public health nurses on “Current Trends in Opiate Use” and to attendees at the MHOA Conference on “How to Plan and Implement an Overdose Vigil and Substance Use Prevention Education Week”

**Chasing the Dragon: The Life of an Opiate Addict DVD**

Thanks to FBI Special Agent Shane Dana, each attendee at our full day conference will receive a DVD of the documentary film *Chasing the Dragon: The Life of an Opiate Addict*. This film was produced by the FBI and screened to a standing room only crowd at the Global Public Health Film Festival during the APHA annual conference held in Denver last year. The film aims to educate students and young adults about the dangers of addiction.

**Narcan Training**

**Nicole Garrity/**Senior Prevention Specialist/

Manet Community Health Center

[www.manetchc.org](http://www.manetchc.org)

**Recovery**

**Warren Nicoli/**Program Director – Recovery Support Center/Bay State Community Services

[www.BayStateCS.org](http://www.BayStateCS.org)

**Thank you for serving on the Board**

Amanda Stone, President

Leila Mercer, Secretary

Maria Tamagna, Director at Large

**Welcome New Members!**

Betty Blackham, VNA CC

Jennifer Brown, Amherst

Stephanie Chalupka, Worcester State University

Edith Claros, MCPHS University

Lindsay Comora, UMass/Amherst

Amelia DiDomenico-Houghton, Worcester State University

Sarah Dowling, C&I

Cynthia Duggan, Worcester State University

Carol Eliadi, MCPHS

Jessica Fleming, Leominster

Celine Hardy, C&I

Heidi Harper, Wellesley

Jessica Horsman, Seekonk

Deb Kosier, Fall River

Julie Long, Weymouth

**Welcome New Members continued**

Mary Ellen McCarthy, Lowell

Leandra McLean, Walpole

Cheryl Messer, Ludlow

Jennifer Meyer, Northamptom

April Panos, self employed

Deborah Schaier, Holyoke

**Enjoy your retirement!**

Sandra Collins

Mary McKenzie

Mary Mulready

Sandra Zieminski

Carolyn Merriam

Francine Rusieki

Debra Rillahan

**Exhibitors**

* Pfizer
* CF Medical
* Mass College of Pharmacy
* Framingham State University
* Worcester State University
* BU School of Public Health
* Cambridge College
* MDPH Immunization Program
* MDPH
* Manet Community Health Center
* Bay State Community Services
* Hull Artists
* Sanofi
* GSK
* Merck
* Retractable Technologies
* Curry College
* UMass Medical School
* American Nurses Association

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**Massachusetts Association of Public Health Nurses**

21st Annual Conference

May 3 – 4, 2017

Nantasket Beach Resort

Hull, MA.

*Hosted by the Southeast Chapter*

Special thanks to Steve Campbell and the Nantasket Beach Resort staff for all their assistance and patience! This conference would not have been possible without your guidance and the efforts of the Southeast Chapter.

[](https://www.bing.com/images/search?view=detailV2&ccid=DOdRu7M/&id=82D9219E6BA14D3E3826F4C29E5A4D3DF0AFC375&q=nantasket+beach+resort&simid=608010763120148531&selectedIndex=3)